



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 485147 /		<u>Alt Order #</u> 06229738
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 778
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/12/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$185.00			
N 2	KVVU	09/25/12	09/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$185.00			
N 3	KVVU	09/26/12	09/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$185.00			
N 4	KVVU	09/27/12	09/27/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$185.00			
N 5	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$185.00			
N 6	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$250.00			
N 7	KVVU	09/25/12	09/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$250.00			
N 8	KVVU	09/26/12	09/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$250.00			
N 9	KVVU	09/27/12	09/27/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$250.00			
N 10	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$250.00			
N 11	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 485147 /		<u>Alt Order #</u> 06229738
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 778
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 07/12/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$675.00			
N 12	KVVU	09/25/12	09/25/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$675.00			
N 13	KVVU	09/26/12	09/26/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$675.00			
N 14	KVVU	09/27/12	09/27/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$675.00			
N 15	KVVU	09/28/12	09/28/12	TMZ	730-8p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$675.00			
N 16	KVVU	10/01/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$550.00			
N 17	KVVU	09/25/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$550.00			
N 18	KVVU	09/26/12	09/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$550.00			
N 19	KVVU	09/27/12	09/27/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$550.00			
N 20	KVVU	09/28/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$550.00			
N 21	KVVU	10/01/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$550.00			
N 22	KVVU	09/25/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$550.00			
N 23	KVVU	09/26/12	09/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$550.00			
N 24	KVVU	09/27/12	09/27/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$550.00			
N 25	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$550.00			
N 26	KVVU	09/29/12	09/29/12	Touch	Sat 11p-12a		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$180.00			
N 27	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$200.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$150.00			
N 29	KVVU	09/25/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	-Tu-----	:30	\$150.00	NM		
		See MG 29.2										
		2	KVVU	09/25/12-09/28/12	Anderson	3-4p	-TuWThF----	:30	\$300.00	NM		
		Ⓜ MG for 32.1,29.1										
N 30	KVVU	09/26/12	09/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$150.00			
N 31	KVVU	09/27/12	09/27/12	The Dr.Oz Show	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$150.00			
N 32	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Dr.Oz Show	4-5p	-----F----	:30	\$150.00	NM		
		See MG 29.2										
N 33	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$700.00			
N 34	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$700.00			
N 35	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$625.00			
N 36	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$625.00			
N 37	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$625.00			
N 38	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$625.00			
N 39	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$625.00			
N 40	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,075.00			
N 41	KVVU	10/01/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		10/01/12	10/07/12	1-----				1	\$380.00			
N 42	KVVU	09/25/12	09/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$380.00			
N 43	KVVU	09/26/12	09/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$380.00			
N 44	KVVU	09/27/12	09/27/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$380.00			
N 45	KVVU	09/28/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$380.00			
N 46	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$275.00			
N 47	KVVU	10/01/12	10/01/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$275.00			
N 48	KVVU	09/25/12	09/25/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$275.00			
N 49	KVVU	09/26/12	09/26/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$275.00			
N 50	KVVU	09/27/12	09/27/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$275.00			
N 51	KVVU	09/28/12	09/28/12	Anderson	3-4p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$275.00			
N 52	KVVU	10/01/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,325.00			
N 53	KVVU	09/25/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,325.00			
N 54	KVVU	09/26/12	09/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,325.00			
N 55	KVVU	09/27/12	09/27/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$1,325.00			
N 56	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,325.00			
N 57	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$675.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485147 /	06229738

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	CROSSROADS GPS	778

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	07/12/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>-1-----</td><td>1</td><td>\$675.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	-1-----	1	\$675.00	1	\$675.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	-1-----	1	\$675.00																			
N 58	KVVU	09/25/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>---1----</td><td>1</td><td>\$675.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	---1----	1	\$675.00	1	\$675.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	---1----	1	\$675.00																			
N 59	KVVU	09/26/12	09/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>----1--</td><td>1</td><td>\$675.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	----1--	1	\$675.00	1	\$675.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	----1--	1	\$675.00																			
N 60	KVVU	09/27/12	09/27/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>-1-----</td><td>1</td><td>\$675.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	-1-----	1	\$675.00	1	\$675.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	-1-----	1	\$675.00																			
N 61	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$675.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>1-----</td><td>1</td><td>\$825.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	1-----	1	\$825.00	1	\$825.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	1-----	1	\$825.00																			
N 62	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,450.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>--1----</td><td>1</td><td>\$825.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	--1----	1	\$825.00	1	\$825.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	--1----	1	\$825.00																			
N 63	KVVU	10/01/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$825.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	---1---	1	\$825.00	1	\$825.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	---1---	1	\$825.00																			
N 64	KVVU	09/25/12	09/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>1-----</td><td>1</td><td>\$825.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	1-----	1	\$825.00	1	\$825.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	1-----	1	\$825.00																			
N 65	KVVU	09/26/12	09/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>----1--</td><td>1</td><td>\$825.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	----1--	1	\$825.00	1	\$825.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	----1--	1	\$825.00																			
N 66	KVVU	09/27/12	09/27/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>-1-----</td><td>1</td><td>\$675.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	-1-----	1	\$675.00	1	\$675.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	-1-----	1	\$675.00																			
N 67	KVVU	09/28/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$825.00											
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$825.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	09/24/12	09/30/12	---1---	1	\$825.00	1	\$825.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																			
09/24/12	09/30/12	---1---	1	\$825.00																			
Totals											66	\$38,905.00											

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	54	\$32,440.00	\$27,574.00
10/01/12 - 10/01/12	12	\$6,465.00	\$5,495.25
Totals	66	\$38,905.00	\$33,069.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 15.22
 *** KVVU-TV ***
 REP HEADLINE# 6229738 TRF# 485147
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6229738 CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#778 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/12 15.22

REP: TO ROSE
 FR NIKKI
 OK'D M2 SEE LINE 72
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 778

29	S		400P-500P	30		\$150.00	9/25	9/25	0		TUE	0
PROGRAM : AVG. ALL WKS< RA35+ : 1.0												

72	A		300P-400P	30		\$300.00	9/25	9/28	1		TU-F	1
PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1 : SPOTS N/A. MG IN 'ANDERSON COOPER'. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP25 ON LINE-29 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP28 ON LINE-32 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 15.22
 *** KVVU-TV ***
 REP HEADLINE# 6229738 TRF# 485147
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

32	S		400P-500P	30		\$150.00	9/28	9/28	0		FRI	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : AVG. ALL WKS<
 RA35+ : 1.0

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#29	MISSED: TUE/400P-500P	SEP25	30S	\$150.00	(SEP20/12)
		BUY#32	FRI/400P-500P	SEP28	30S	\$150.00	
			OFFER: TU-F/300P-400P	SEP25	30S	\$300.00	PLS ADVISE.
			CMT: SPOTS N/A. MG IN 'ANDERSON COOPER'. PRE-BOOKED PLS APPROVE.				

SEP/12	32440.00	OCT/12	\$6,465.00	CONTRACT TOTAL	38905.00
				TOTAL SPOTS	66

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AGY #	AGY. NAME	CROSSROADS MEDIA LLC	BUYER NAME	EMILY MILHOAN
		66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN PH-	TERESA DIFURIA

ORDER #	CONTRACT #	6229738	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	CROSSROADS GPS	EST#778	COMMENTS: (LINE, ORDER, INVOICE)
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OCT1/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP11/12	15.09
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STA:

CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 778												
26		S	1100P-1200M	30		\$180.00	9/29	9/29	0		SAT	0
PROGRAM : HELLO'S-LN-FOX RA35+ : 1.0												
71		A	1100P-1200M	30		\$180.00	9/29	9/29	1		SAT	1
PROGRAM : TOUCH RA35+ : 1.0 ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP29 ON LINE-26 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 15.09
 *** KVVU-TV ***
 REP HEADLINE# 6229738 TRF# 485147
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#26									
			MISSED: SAT/1100P-1200M				SEP29		30S	\$180.00	(SEP11/12)	
			OFFER: SAT/1100P-1200M				SEP29		30S	\$180.00	PLS ADVISE.	
			CMT: PRG CHG. PRE-BOOKED PLS APPROVE.									

SEP/12	32440.00	OCT/12	\$6,465.00									
CONTRACT TOTAL												38905.00
TOTAL SPOTS												67

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
THUR 11/13 15 0

66 CANAL CENTER PLAZA, SUITE 555
SALES PRSN PH- TERESA DIFURIA

ORDER #	485147	CONTRACT #	6229738	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	CROSSROADS	GPS	EST#778	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP25/12	OCT1/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			JUL11/12 15.07

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

1	1000A-1100A	30	\$185.00	10/1	10/1	1	MON	1
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2	1000A-1100A	30	\$185.00	9/25	1	TUE	1
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3	1000A-1100A	30	\$185.00	9/26	1	WED	1
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PROGRAM : DR. OZ R<
RA35+ : 1.1
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REP HEADLINE# 6229738
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 15.0
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000A-1100A PROGRAM : DR. OZ R< RA35+ : 1.1	30		\$185.00	9/27	9/27	1		THU	1
5			1000A-1100A PROGRAM : DR. OZ R< RA35+ : 1.1	30		\$185.00	9/28	9/28	1		FRI	1
6			900A-1000A PROGRAM : MORE< RA35+ : 1.1	30		\$250.00	10/1	10/1	1		MON	1
7			900A-1000A PROGRAM : MORE< RA35+ : 1.1	30		\$250.00	9/25	9/25	1		TUE	1
8			900A-1000A PROGRAM : MORE< RA35+ : 1.1	30		\$250.00	9/26	9/26	1		WED	1
9			900A-1000A PROGRAM : MORE< RA35+ : 1.1	30		\$250.00	9/27	9/27	1		THU	1
10			900A-1000A PROGRAM : MORE< RA35+ : 1.1	30		\$250.00	9/28	9/28	1		FRI	1
11			730P-800P PROGRAM : AVG. ALL WKS< RA35+ : 3.2	30		\$675.00	10/1	10/1	1		MON	1
12			730P-800P PROGRAM : AVG. ALL WKS< RA35+ : 3.2	30		\$675.00	9/25	9/25	1		TUE	1
13			730P-800P PROGRAM : AVG. ALL WKS< RA35+ : 3.2	30		\$675.00	9/26	9/26	1		WED	1

JUL11/12 15.0
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			730P-800P PROGRAM : AVG. ALL WKS< RA35+ : 3.2	30		\$675.00	9/27	9/27	1		THU	1
15			730P-800P PROGRAM : AVG. ALL WKS< RA35+ : 3.2	30		\$675.00	9/28	9/28	1		FRI	1
16			530P-600P PROGRAM : AVG. ALL WKS< RA35+ : 2.2	30		\$550.00	10/1	10/1	1		MON	1
17			530P-600P PROGRAM : AVG. ALL WKS< RA35+ : 2.2	30		\$550.00	9/25	9/25	1		TUE	1
18			530P-600P PROGRAM : AVG. ALL WKS< RA35+ : 2.2	30		\$550.00	9/26	9/26	1		WED	1
19			530P-600P PROGRAM : AVG. ALL WKS< RA35+ : 2.2	30		\$550.00	9/27	9/27	1		THU	1
20			530P-600P PROGRAM : AVG. ALL WKS< RA35+ : 2.2	30		\$550.00	9/28	9/28	1		FRI	1
21			500P-530P PROGRAM : AVG. ALL WKS< RA35+ : 2.1	30		\$550.00	10/1	10/1	1		MON	1
22			500P-530P PROGRAM : AVG. ALL WKS< RA35+ : 2.1	30		\$550.00	9/25	9/25	1		TUE	1
23			500P-530P PROGRAM : AVG. ALL WKS< RA35+ : 2.1	30		\$550.00	9/26	9/26	1		WED	1

JUL11/12 15.0
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			500P-530P PROGRAM : AVG. ALL WKS< RA35+ : 2.1	30		\$550.00	9/27	9/27	1		THU	1
25			500P-530P PROGRAM : AVG. ALL WKS< RA35+ : 2.1	30		\$550.00	9/28	9/28	1		FRI	1
26			1100P-1200M PROGRAM : HELL'S-LN-FOX RA35+ : 1.0	30		\$180.00	9/29	9/29	1		SAT	1
27			1100P-1200M PROGRAM : CRIMINAL MINDS RA35+ : 1.0	30		\$200.00	9/30	9/30	1		SUN	1
28			400P-500P PROGRAM : AVG. ALL WKS< RA35+ : 1.0	30		\$150.00	10/1	10/1	1		MON	1
29			400P-500P PROGRAM : AVG. ALL WKS< RA35+ : 1.0	30		\$150.00	9/25	9/25	1		TUE	1
30			400P-500P PROGRAM : AVG. ALL WKS< RA35+ : 1.0	30		\$150.00	9/26	9/26	1		WED	1
31			400P-500P PROGRAM : AVG. ALL WKS< RA35+ : 1.0	30		\$150.00	9/27	9/27	1		THU	1
32			400P-500P PROGRAM : AVG. ALL WKS< RA35+ : 1.0	30		\$150.00	9/28	9/28	1		FRI	1
33			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35+ : 2.9	30		\$800.00	9/29	9/29	0		SAT	0

JUL11/12 15.0
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34			1045P-1100P PROGRAM : FOX5 SPRT PLUS RA35+ : 2.9	30		\$700.00	9/30	9/30	1		SUN	1
35			1045P-1100P PROGRAM : FOX5 SPRT PLUS RA35+ : 2.9	30		\$700.00	9/30	9/30	1		SUN	1
36			700A-900A PROGRAM : FOX5NWS LIV-LV< RA35+ : 2.1	30		\$625.00	10/1	10/1	1		MON	1
37			700A-900A PROGRAM : FOX5NWS LIV-LV< RA35+ : 2.1	30		\$625.00	9/25	9/25	1		TUE	1
38			700A-900A PROGRAM : FOX5NWS LIV-LV< RA35+ : 2.1	30		\$625.00	9/26	9/26	1		WED	1
39			700A-900A PROGRAM : FOX5NWS LIV-LV< RA35+ : 2.1	30		\$625.00	9/27	9/27	1		THU	1
40			700A-900A PROGRAM : FOX5NWS LIV-LV< RA35+ : 2.1	30		\$625.00	9/28	9/28	1		FRI	1
41			1000P-1045P PROGRAM : FOX 5 NWS-10 RA35+ : 4.0	30		\$1,075.00	9/30	9/30	1		SUN	1
42			500A-600A PROGRAM : FOX5 NEWS 5A< RA35+ : 1.2	30		\$380.00	10/1	10/1	1		MON	1
43			500A-600A PROGRAM : FOX5 NEWS 5A< RA35+ : 1.2	30		\$380.00	9/25	9/25	1		TUE	1

REP HEADLINE# 6229738
*** ORIGINAL REV#0 ***

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 15.0
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
44			500A-600A PROGRAM : FOX5 NEWS 5A< RA35+ : 1.2	30		\$380.00	9/26	9/26	1		WED	1
45			500A-600A PROGRAM : FOX5 NEWS 5A< RA35+ : 1.2	30		\$380.00	9/27	9/27	1		THU	1
46			500A-600A PROGRAM : FOX5 NEWS 5A< RA35+ : 1.2	30		\$380.00	9/28	9/28	1		FRI	1
47			800A-900A PROGRAM : FOX NWS SUNDAY RA35+ : 0.8	30		\$275.00	9/30	9/30	1		SUN	1
48			300P-400P PROGRAM : ANDERSON< RA35+ : 0.7	30		\$275.00	10/1	10/1	1		MON	1
49			300P-400P PROGRAM : ANDERSON< RA35+ : 0.7	30		\$275.00	9/25	9/25	1		TUE	1
50			300P-400P PROGRAM : ANDERSON< RA35+ : 0.7	30		\$275.00	9/26	9/26	1		WED	1
51			300P-400P PROGRAM : ANDERSON< RA35+ : 0.7	30		\$275.00	9/27	9/27	1		THU	1
52			300P-400P PROGRAM : ANDERSON< RA35+ : 0.7	30		\$275.00	9/28	9/28	1		FRI	1
53			1000P-1100P PROGRAM : FOX 5 NWS-10< RA35+ : 3.8	30		\$1,325.00	10/1	10/1	1		MON	1

JUL11/12 15.0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
54			1000P-1100P PROGRAM : FOX 5 NWS-10< RA35+ : 3.8	30		\$1,325.00	9/25	9/25	1		TUE	1
55			1000P-1100P PROGRAM : FOX 5 NWS-10< RA35+ : 3.8	30		\$1,325.00	9/26	9/26	1		WED	1
56			1000P-1100P PROGRAM : FOX 5 NWS-10< RA35+ : 3.8	30		\$1,325.00	9/27	9/27	1		THU	1
57			1000P-1100P PROGRAM : FOX 5 NWS-10< RA35+ : 3.8	30		\$1,325.00	9/28	9/28	1		FRI	1
58			600A-700A PROGRAM : FOX 5 NWS-10< RA35+ : 3.8	30		\$675.00	10/1	10/1	1		MON	1
59			600A-700A PROGRAM : FOX 5 NEWS 6A< RA35+ : 1.5	30		\$675.00	9/25	9/25	1		TUE	1
60			600A-700A PROGRAM : FOX 5 NEWS 6A< RA35+ : 1.5	30		\$675.00	9/26	9/26	1		WED	1
61			600A-700A PROGRAM : FOX 5 NEWS 6A< RA35+ : 1.5	30		\$675.00	9/27	9/27	1		THU	1
62			600A-700A PROGRAM : FOX 5 NEWS 6A< RA35+ : 1.5	30		\$675.00	9/28	9/28	1		FRI	1
63			900P-1000P PROGRAM : AVG. ALL WKS RA35+ : 3.7	30		\$3,450.00	9/25	9/25	1		TUE	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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64			900P-1000P	30		\$3,200.00	9/27	9/27	0		THU	0
PROGRAM : AVG. ALL WKS												
RA35+ : 8.9												

65			1100P-1135P	30		\$825.00	10/1	10/1	1		MON	1
PROGRAM : FOX 5 NWS-11<												
RA35+ : 1.4												

66			1100P-1135P	30		\$825.00	9/25	9/25	1		TUE	1
PROGRAM : FOX 5 NWS-11<												
RA35+ : 1.4												

67			1100P-1135P	30		\$825.00	9/26	9/26	1		WED	1
PROGRAM : FOX 5 NWS-11<												
RA35+ : 1.4												

68			1100P-1135P	30		\$825.00	9/27	9/27	1		THU	1
PROGRAM : FOX 5 NWS-11<												
RA35+ : 1.4												

69			1100P-1135P	30		\$825.00	9/28	9/28	1		FRI	1
PROGRAM : FOX 5 NWS-11<												
RA35+ : 1.4												

70			1000A-100P	30		\$5,150.00	9/30	9/30	0		SUN	0
PROGRAM : AVG. ALL WKS												
RA35+ : 6.1												

SEP/12 32440.00 OCT/12 \$6,465.00

CONTRACT TOTAL 38905.00
 TOTAL SPOTS 67

MARKET TOTALS \$228,852 KVVU 17% KSNV 23% KLAS 39% KTNV 15% KVMY 1% KVCW 2% CABL 0%
 KTUD 3%

SVC- NSI
 DEMOS- RA35+*